

**RAJAMANSINGHTOMARMUSIC&ARTS
UNIVERSITY**

GWALIOR, MADHYA PRADESH

**Diploma (Applied Arts)
FINAL YEAR**

Scheme/Practical/ Syllabus

नादब्रह्म शब्दब्रह्म
रूपब्रह्म उपास्महे

2025-2026

DIPLOMA FINAL YEAR (APPLIED ARTS)- PRACTICAL

Diploma One Year Part II (APPLIED ARTS) - PRACTICAL

1. ILLUSTRATION & OUTDOOR ADVERTISING (Part - 2)

ILLUSTRATION

Story board bases series of illustration with frames and expression for commercial and non commercial product. Different types of drawing, coloring method, light and shades effect, knowledge of background etc.

OUTDOOR ADVERTISING

Understanding about basic outdoor media – poster, hoarding, transit advertising, mobile advertising creative and other innovative outdoor media.

2. ADVANCE COMPUTER GRAPHICS

Understanding about advance designing software – coral draw, Photoshop, in – design, adobe illustrator, Practical, sessionals, assignment and all other work scanning, photo editing etc.

NOTE

1. Use Poster color in Subject.

- Work done in the class during the college / University hours shall be accepted for submission.
- Student shall have to submit one sessionals of each subject to the university / college.

Dr. Gauri Shankar Chauhan
Asst. Professor
Deptt. Of Applied Arts
DDU Gorakhpur Uni., Gorakhpur (UP)

Dr. Pranav Bhatt
Govt. Fine Arts College
Jabalpur (MP)

Mrs. Kamini Sutrar
Studio Assistant
Applied Arts
• Govt. Fine Art College, Gwl

Dr. Shyam Rastogi
H.O.D Fine Arts/Sitar
Raja Mansingh Tomar
Music & Arts University,
Gwallior M.P.

DIPLOMA FINAL YEAR (APPLIED ARTS)- PRACTICAL
Diploma One Year Part II (APPLIED ARTS) - PRACTICAL

1. ILLUSTRATION & OUTDOOR ADVERTISING (Part - 2)

ILLUSTRATION

Story board bases series of illustration with frames and expression for commercial and non commercial product. Different types of drawing, coloring method, light and shades effect, knowledge of background etc.

OUTDOOR ADVERTISING

Understanding about basic outdoor media – poster, hoarding, transit advertising, mobile advertising creative and other innovative outdoor media.

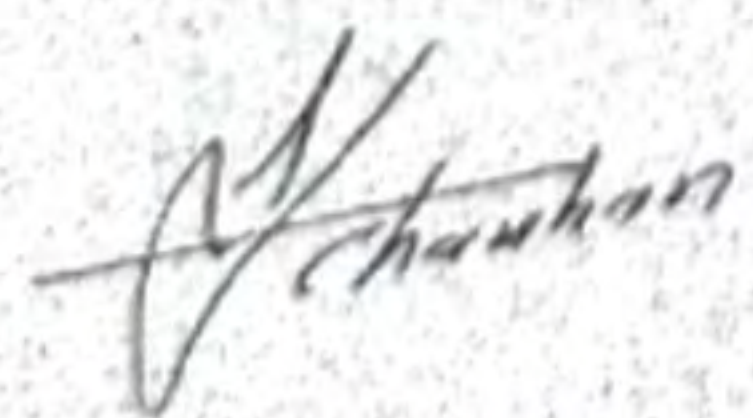
2. ADVANCE COMPUTER GRAPHICS

Understanding about advance designing software – coral draw, Photoshop, in – design, adobe illustrator, Practical, sessionals, assignment and all other work scanning, photo editing etc.

NOTE

1. Use Poster color in Subject.

- Work done in the class during the college / University hours shall be accepted for submission.
- Student shall have to submit one sessionals of each subject to the university / college.



Dr. Gauri Shankar Chauhan

Asst. Professor

Deptt. Of Applied Arts

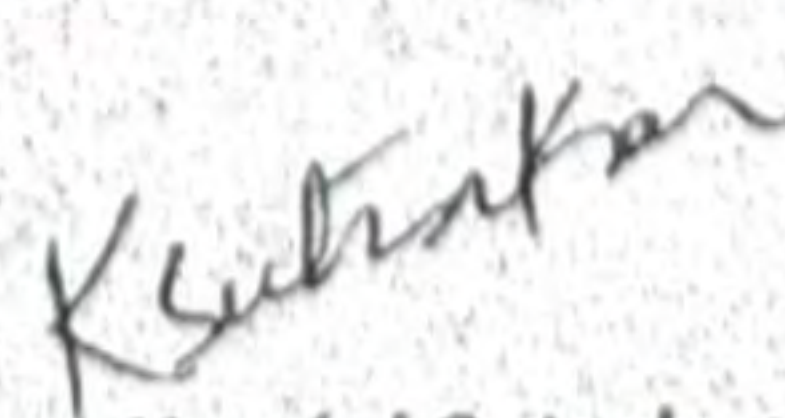
GU Gorakhpur Uni., Gorakhpur (UP)



Dr. Pranav Bhatt

Govt. Fine Arts College

Jabalpur (MP)

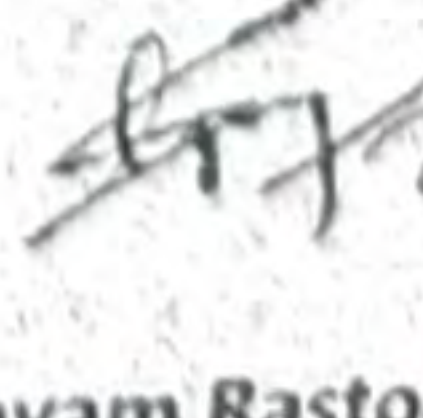


Mrs. Kamini Sutrar

Studio Assistant

Applied Arts

Govt. Fine Art College, Gwl



Dr. Shyam Rastogi

H.O.D Fine Arts/Sitar

Raja Mansingh Tomar

Music & Arts University,

Gwalior M.P.

TWO YEAR DIPLOMA FINAL YEAR (APPLIED ARTS)- SCHEME

Paper	Time (In Hours)	Size Paper	Ext. Marks		Total
			Max. Marks	Min. Marks	
THEORY (SUBJECT)					
1. History of Advertising (Part - 2)	03	—	100	33	100
PRACTICAL					
1. Storyboard Illustration & Outdoor Advertising (Part - 2)	12	½ & Full Imperial	100	33	100
2. Advance Computer Graphics	06	12"X18" With Print	100	33	100
TOTAL					300

Dr. S. K. Mathew
H.O.D Applied Arts,
Painting, Sculpture,
Animation & Game Design
Raja Mansingh Tomar
Music & Arts
University, Gwalior M.P.

Mr. Madhusudan Sharma
Govt. Fine Art College,
Gwalior.M.P.

Dr. Addlin Abraham,
H.O.D Fine Arts, SGTB
khalsa College Nagpur road,
Jabalpur. M.P.

Dr. Pranav Bhatt
Govt. Fine Art College,
Jabalpur. M.P.

Dr. Sonali Jain
Principal
Rahini College of Art And Design,
Mhow, M.P.